

Wisconsin Farm to School

Department of Agriculture, Trade and Consumer Protection

Tuesday | February 4, 2014

In today's Wisconsin Farm to School newsletter, you will find:

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General Updates

Thank you for a wonderful 2014 Wisconsin Local Food Summit!

More than 300 participants from all across Wisconsin gathered this past weekend in Milwaukee for the 8th annual Wisconsin Local Food Summit. The weekend was filled with inspiration and educational talks, valuable networking, and delicious food. It was great to meet many of you. Please keep your eye out for follow-up action items from the Summit.



Buy Local Buy Wisconsin grant recipients who attended the Local Foods Summit in Milwaukee for the grant announcement. L-R: Teresa Engel, DATCP-Jeremy Paszczak & Mike Johnson, Country Ovens-Julie Garrett & Chris Brockel, FairShare CSA Coalition-Brian Gunning, Wausome Wafers-Diane Chapeta, 5th Season Cooperative and Dan Smith, DATCP

Last call for two very exciting opportunities:

1. *Do you have a recipe your students can't get enough of? This is your chance to show off the great farm to school work that your school has been doing!*

Wisconsin Team Nutrition is working on developing a five week cycle menu of Wisconsin foods and recipes focusing on fall and winter foods. Please submit a copy of your standardized recipe(s) and a description of the recipe(s) to Alicia Dill or Kelly Williams by email (alicia.dill@dpi.wi.gov or kelly.williams@dpi.wi.gov) or by fax (608-267-0363). Ideal recipes to include in this menu will feature scratch cooking, local ingredients, and/or USDA Foods products.

2. *Does your school need technical assistance to help you increase the amount of local food that you purchase?*

The [Wisconsin Local Food Technical Assistance Program](#) provides funding of up to \$3,000 for one-on-one technical assistance for Wisconsin food producers, schools purchasing Wisconsin food products, and distributors/aggregators/food hubs who purchase Wisconsin food products to sell to Wisconsin schools. Projects may include, but are not limited to, local food recipe development, local food procurement planning, food safety planning/training, or legal services to help develop local purchasing bids or policies.

Visit the website to complete a brief web questionnaire. Questionnaires may be submitted between December 13, 2013 and February 15, 2014.

Don't forget to sign up for the Wisconsin School Garden Initiative newsletter. Check out the latest issue [here](#).

Webinars, Conferences and Events

Conference Registration Now Open!

[Registration](#) for the [7th National Farm to Cafeteria Conference: Powering Up](#) is OPEN! More than 1,000 farm to cafeteria practitioners and stakeholders will be joining the [National Farm to School Network](#) in Austin, Texas, April 15-18 for three days of inspiring field trips, workshops, speakers and networking — will you be one of them?



Farm Commons – Legal Issues Webinar

Selling Products to Larger Buyers

Now that hospitals, food service operations, and grocery stores have caught on to the merits of local food, farmers are learning how to work with these operations. A good relationship between buyer and seller is key to making these sales worthwhile. Learn how

February 10, 2014, 6pm CST

[Please click here to register for Selling Products to Large Buyers.](#)

USDA Bi-Monthly Webinar Series

From January to June 2014, the USDA Farm to School Program will host two webinars per month on various aspects of local procurement. The webinars will be held at 2:00 p.m. Eastern Time on the second and fourth Thursdays of the month, and will include guest speakers from state agencies and school districts. For more information and to register, please visit the [webinar series website](#).

Farm to School Job Openings

FoodCorps Service Member Applications Open

FoodCorps has launched recruitment for its next class! In other great news, pending funding, we'll be expanding into Georgia and Washington, D.C. We are seeking up to 175 future leaders to help kids grow up healthy through our three-ingredient recipe for change: teaching kids about healthy food and where it comes from, growing school gardens, and getting high-quality local food into public school cafeterias. Application deadline is March 30, 2014. For more information and to apply, please visit the [FoodCorps website](#).

Healthy Schools Campaign in Chicago is Hiring Two Positions **[Communications Director](#)**

HSC is seeking a Communications Director to develop and implement a comprehensive communications and marketing plan that effectively communicates the organization's identity while promoting our advocacy and on-the-ground programs, both in Chicago and at the national level. The ideal candidate has a proven ability to develop and implement a comprehensive communications strategy to advance an organization's mission and goals.

[Community Engagement Manager](#)

HSC is seeking a full-time Community Engagement Manager to further expand its successful parent leadership and organizing program into Chicago's African American communities, and engage parents and local schools in efforts to make schools healthier places for all students.

School Food FOCUS Job Opening: Southern Regional Learning Lab Manager

FOCUS seeks a Southern Regional Learning Lab Manager who will work closely with the management team and FOCUS staff to lead an "SRLL Readiness Year Project." This full-time, one-year project includes overseeing a formal SRLL application process, engaging participating districts and community partners in a learning community, liaising among

apply online, please visit this [job posting](#).

Farm to School Media Mentions

[Growing Power Provides 40000 Lbs of Carrots to Schools](#)

Milwaukee - The sale marked the largest farm-to-school fresh food procurement ever in the United States, according to the U.S. Department of Agriculture.

Farm to School Funding Opportunities

The Awesome Foundation, Food Chapter Awards

The Food Chapter of the Awesome Foundation is now accepting applications to further food awesomeness in the universe. Monthly awards of \$1,000 are given and anyone can apply. Applications are accepted on a recurring basis. Visit the [website](#) for more information.

[Home Depot's Retool Your School Campus Improvement Grant](#)

Home Depot's Retool Your School program provides grants through a two-tier structure for campus and facility improvements at historically black colleges and universities. The program awards Tier I and Tier II grants based on a combination of consumer voting and advisory board panel selections. The college with the highest score will receive a \$50,000 Tier I grant; thirteen other applicants will receive Tier II grants of \$10,000 each. An additional three Campus Pride grants of \$25,000 each will be awarded to the schools with the most votes and social media activity, as determined by Home Depot. Grant funds will go toward an improvement project at each school that is likely to have impact on the lives of students, faculty, and alumni for generations to come.

Health Impact Assessment Funding

The Health Impact Project, a collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts, is planning to launch a call for proposals for funding in February 2014. Grants will support health impact assessment, or HIA, demonstration projects as well as development of HIA programs to integrate health in decision-making. Please go to our [website](#) to learn more.

Voices for Healthy Kids Grant Opportunities

The American Heart Association and the Robert Wood Johnson Foundation have joined forces to launch [Voices for Healthy Kids](#). Through this collaboration, and in partnership with a team of experts across the childhood obesity movement, the initiative aims to engage, organize and mobilize people to improve the health of their communities and reverse the childhood obesity epidemic. Voices for Healthy Kids will advance coordinated state, local and tribal public policy issue advocacy campaigns focused on childhood obesity priorities, and will utilize the American Heart Association's proven advocacy capacity to drive

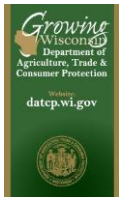
effective strategic investments in ongoing state, local and tribal public policy issue campaigns in order to increase public policy impact on healthy weight and living among children. Voices for Healthy Kids is focusing efforts on [six priority areas](#), and applicants should link their [applications](#) to these priorities.

USDA Announces Notice of Funding Availability for Value-Added Producer Grants

Grant Application Deadline: February, 24, 2014

Agriculture Secretary Tom Vilsack announced the availability of nearly \$10.5 million in U.S. Department of Agriculture (USDA) grants to help agricultural producers enter into value-added activities designed to give them a competitive business edge. The funding is being made available through the [Value-Added Producer Grant](#) program. Grants are available to help agricultural producers create new products, expand marketing opportunities, support further processing of existing products or goods, or to develop specialty and niche products. They may be used for working capital and planning activities.

FOR MORE INFORMATION, contact DATCP's Sarah Elliott at 608-224-5046 or sarah.elliott@wisconsin.gov.



STAY CONNECTED:

